

# Disney INFINITY

**INFINITE POSSIBILITIES. ENDLESS FUN.**

*"When you wish upon a star..."*

Excitement has been building over the last couple months regarding Disney Infinity. We are very excited to tell you that, as of this morning, you are able to begin taking reserves on the Disney Infinity Starter Kits, Three Packs and EVEN INDIVIDUAL FIGURES! Disney Infinity will be launching this August and is shaping up to be one of the hottest releases this year. After all, Disney Infinity offers infinite possibilities and endless fun.

*"What's this? I can't believe my eyes. I must be dreaming. Wake up, jack, this isn't fair. What's this?"*

#### What is Disney Infinity?

For those who don't know, Disney Infinity is an upcoming video game from Disney Interactive Studios where a spark of imagination unlocks the freedom to play with everyone's favorite Disney and Disney/Pixar characters and worlds like never before!

*"Captain, I wish to report a mutiny. I can name fingers and point names."*

#### How do you play the game?

Place the INFINITY Figures onto the Base to jump into a Play Set and experience original adventures in the worlds of Monsters University, Pirates of the Caribbean and The Incredibles. Take on the role of Sulley, the naturally gifted 'scarer'; become Captain Jack Sparrow, the sword-wielding pirate; or transform yourself into Mr. Incredible, one of the world's greatest crime-fighters. Battle enemies, solve puzzles, overcome obstacles and complete a variety of other unique quests.

*"I have been chosen! Farewell, my friends. I go on to a better place"*

#### Why should customers purchase Disney Infinity?

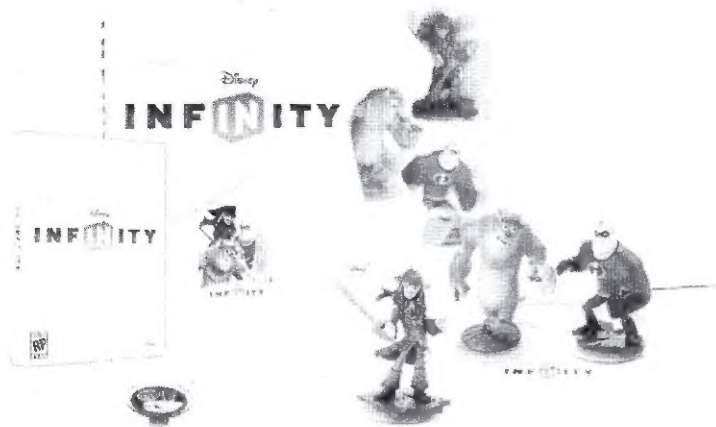
You can also create your own world. Unlock virtual toys from each Play Set - characters, buildings, weapons, gadgets and more - and bring them into the Toy Box where you can mix them all up to create your own game. In the Toy Box, there are no rules and you can create any adventure you want. It's up to you and your imagination! Share your creations with your friends and play in 4-player co-op play.

The fun doesn't stop. The Starter Pack is only the beginning, with many more Disney/Pixar character and worlds coming soon, you'll have infinite ways to inspire your imagination!

*"To infinity and beyond!"*

#### How and what can customers reserve?

The following are now available to reserve:



### Disney Infinity Starter Kit

- Price: \$74.99
- Systems and SKUs: XB360 (201632), PS3 (271377), Wii (231498) and Wii U (240178)
- Includes:
  - Video Game
  - INFINITY Base
  - 3 INFINITY Figures: Mr. Incredible, Jack Sparrow, and Sulley
  - 3 INFINITY Play Sets: Monsters University, Pirates of the Caribbean, and The Incredibles.
  - Your first INFINITY Power Disc
  - Unique web codes to unlock content online and on your mobile device.



### **Sidekick 3 Pack**

- Price: \$29.99
- SKU- 320694

### **Cars Playset**

- Price: \$34.99
- SKU- 320695

### Individual Game Pieces

Each are priced at \$12.99 (\$5 Down to reserve)



**Mrs Incredible  
(320697)**



**Dash (320701)**



**Violet (320702)**



**Syndrome  
(320700)**



**Mike (320696)**



**Captain Barbossa  
(320698)**



**Davy Jones  
(320699)**

### ALSO AVAILABLE TO RESERVE:

- **Francesco (320703)**
- **Mater (320704)**

For more information including product pictures, check out the brand-new GO Stores Disney Infinity page (click "Product Information")

## **DISNEY INFINITY OVERVIEW**

Introducing Disney INFINITY, a new video game where a spark of imagination unlocks the freedom to play with some of your favorite Disney and Disney/Pixar worlds like never before!

**Play in their worlds.** Place your INFINITY Figures onto the Base to jump into a Play Set and experience original adventures in the worlds of *Monsters University*, *Pirates of the Caribbean* and *The Incredibles*.

Take on the role of Sulley, the naturally gifted 'scarer'; become Captain Jack Sparrow, the sword-wielding pirate; or transform yourself into Mr. Incredible, one of the world's greatest crime-fighters.

Battle enemies, solve puzzles, overcome obstacles and complete a variety of other unique quests.

**Or create your own world!** Unlock virtual toys from each Play Set - characters, buildings, weapons, gadgets and more – and bring them into the Toy Box where you can mix them all up to create your own game.

In the Toy Box, there are no rules and you can create any adventure you want. It's up to you and your imagination!

**Share your one-of-a-kind creations** with your friends with up to 4-player co-op play!

**Collect more.** The more you play, the more you unlock. And the more you have, the more possibilities for play!

You can also add new INFINITY Play Sets and Figures. Or take your Disney INFINITY experience to a whole new level with Power Discs – an all new way to unlock character powers, fun gadgets and new ways to customize your world.

**The story never ends.** The Starter Pack is just the beginning, with many more Disney and Disney/Pixar characters and worlds coming soon, giving you infinite ways to inspire your imagination!

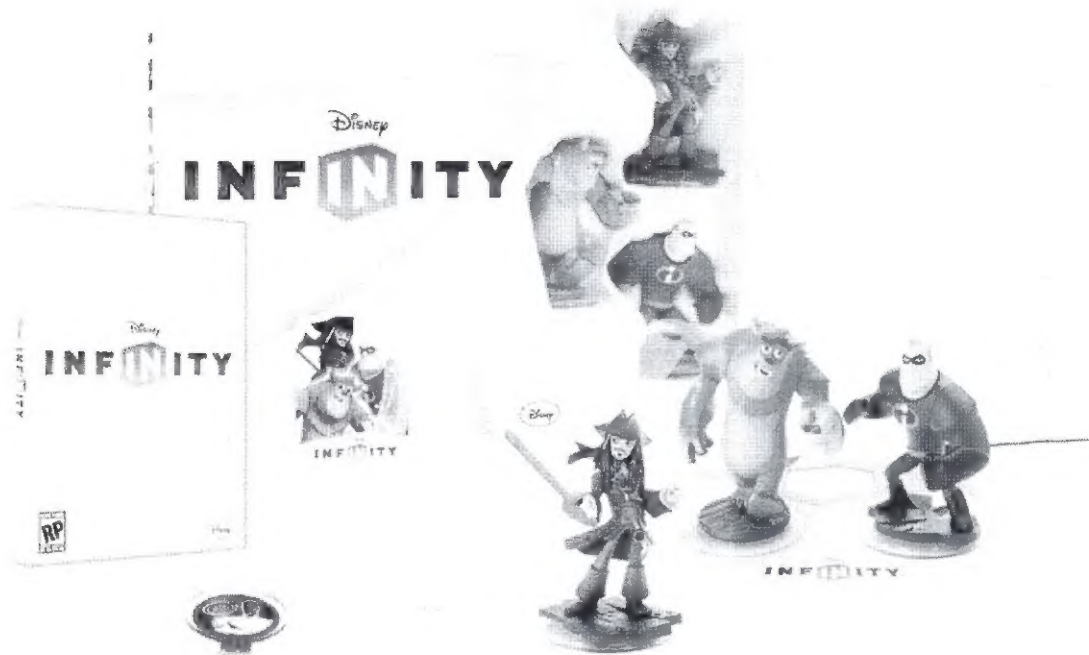
### **Product Facts:**

- Available on all major gaming platforms including Xbox, PS3, Wii, Wii U, Xbox360, and Nintendo 3DS.
- Starter Pack includes:
  - Video Game
  - INFINITY Base
  - 3 INFINITY Figures: Mr. Incredible, Jack Sparrow, and Sulley

- 3 INFINITY Play Sets: *Monsters University*, *Pirates of the Caribbean*, and *The Incredibles*.
- Your first INFINITY Power Disc
- Unique web codes to unlock content online and on your mobile device.



## Starter Pack



Starter Pack includes:

Video Game

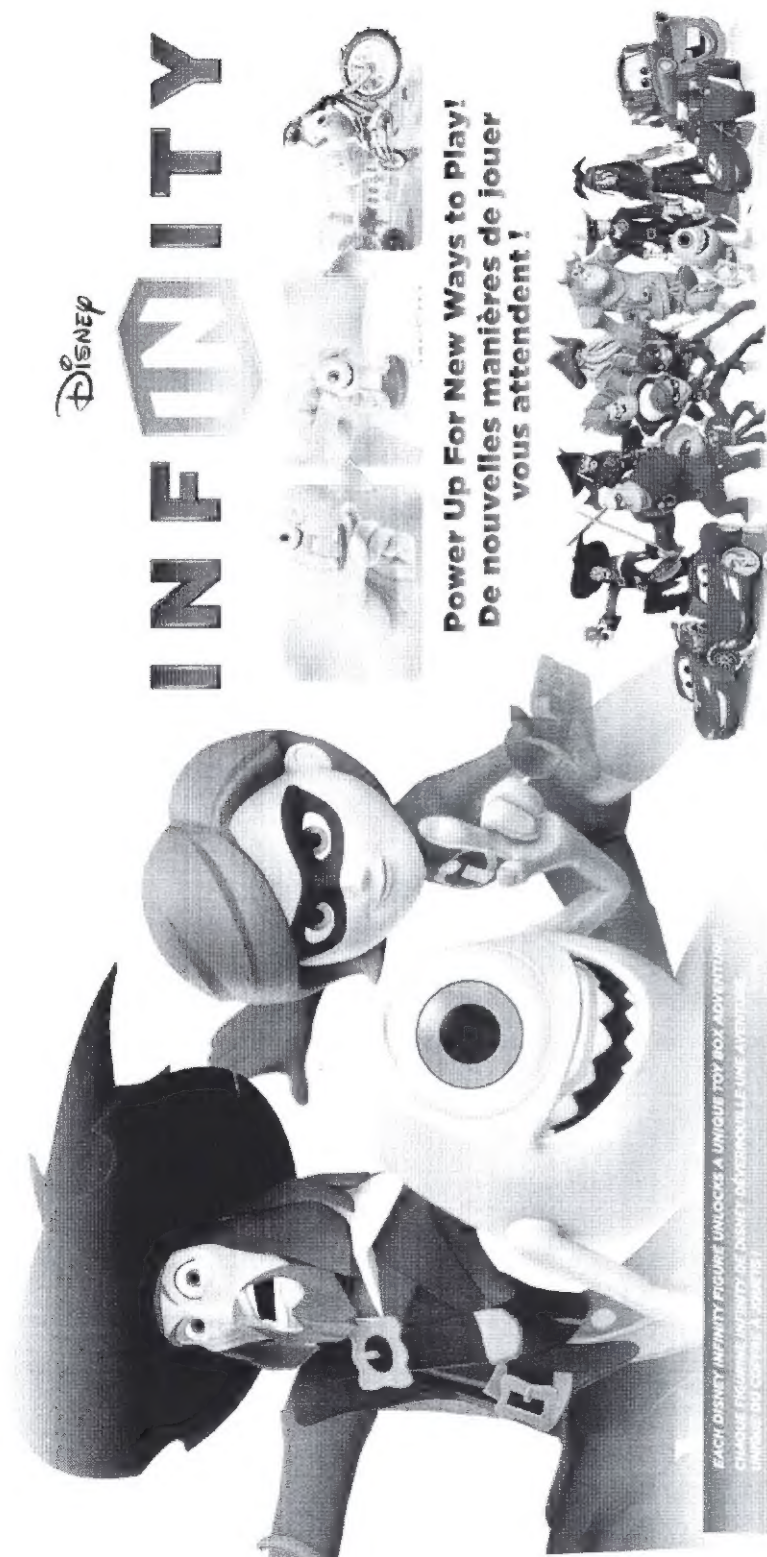
INFINITY Base

3 INFINITY Figures: Mr. Incredible, Jack Sparrow, and Sulley

3 INFINITY Play Sets: *Monsters University*, *Pirates of the Caribbean*, and *The Incredibles*.

Your first INFINITY Power Disc

Unique web codes to unlock content online and on your mobile device.



EACH DISNEY INFINITY FIGURE UNLOCKS A UNIQUE TOY BOX ADVENTURE!  
CHACQUE FIGURINE INFINITY DE DISNEY DÉVERROUILLE UNE AVENTURE  
UNIQUE AU CONTRAIRE À CHAQUE FIGURE !

**BARBOSSA**

Pops pirates with  
flintlock gun  
Tire sur les pirates avec  
un pistolet à silex

**MIKE**

Bicycle pumps up  
speedy moves  
Véla qui augmente la  
vitesse de déplacement

**MRS. INCREDIBLE**

Elasticity for grabbing, stretching  
and whipping past obstacles  
Elasticité pour saisir, s'étirer et  
franchir des obstacles

**Power Up For New Ways to Play!**  
**De nouvelles manières de jouer**  
**vous attendent !**

Collect other Disney Infinity figures and power discs for more possibilities for play.  
Collectionnez les autres figurines et pièces de puissance Infinity de Disney pour  
de nouvelles possibilités de jeu.

**Works With**  
**Fonctionne avec**



**DisneyInfinity.com**

